

Echuca Football Netball Club



Social Media Policy:

The purpose of this policy is to inform players, parents and supporters of the Echuca Football Netball Club of the Club's expectations in the use of social media. There is the need to be mindful of behaviour that can impact on players, members and supporters plus the reputation of the Club.

For the purpose of this policy, 'social media' and relevant information technology includes the transmission of text and images by, but not limited to, Facebook, Team App, Twitter, Instagram, Flickr, Wikipedia, YouTube and internet sites e.g blogs.

This policy relates to the dissemination of information and images on the Club's social media sites as well as on sites used by its players, members and supporters. The Echuca Football Netball Club recognises that social media is an effective means of communication within our Club community.

Please remember that our junior players/ netballers are also users of social media, and as such we expect all posts and comments to be appropriate to our audience.

DO NOT post material that is negative, offensive, obscene, defamatory, threatening, harassing, bullying, discriminatory, hateful, racist, sexist, infringes copyright, constitutes a contempt of court, breaches a court suppression order, is otherwise unlawful or likely to bring the Club, its players, members or supporters into disrepute.

The Club's social media is not to be used for promotion of any business, other than our paid sponsors, or otherwise endorsed by the Club.

The Club's social media is not to be used for complaints or negative comments. If you have an issue or question, please check Team App or the website, or contact a member of the executive, by telephone or by email prior to posting on social media. Your first point of contact will generally be the President or the Secretary.

Uploading of photographs to the club's social media is permitted. However, if you see a picture of yourself or your child on the Club's social media which you wish to be removed, please post a comment on the photo politely requesting its removal, or contact the Social Media administrator - Mick Devlin 0418584029.

Please be mindful of posting photos of other people's children, and please do not publicly share photos of other people's children without parental permission.

EFNC and the administrators of its social media sites reserve the right to;

- Remove any content which is deemed to breach this policy.

Photos posted on the club's Facebook or Instagram pages may be used in other club communications including the website, newsletters or promotional material.

This policy is subject to review and may be altered by the Club Executive. Any changes to this policy will be announced via the Club's communications

Name:

Signature:

Date:/...../2020

If Player is Under 18

Parent / Guardian:

Name

Signature

Date:/...../ 2020